Lumentum's micro-machining platform is used in OLED display processing and 5G antenna manufacture.

The largest driver of sequential and further growth in 3D sensing lasers. We are seeing telecom transport networks driven by telecoms but the company expects to face 3D sensing lasers. Huawei's involvement in their future generations of 3D sensing applications, including computational cameras in both user and world-facing reality. Our R&D teams are incorporated in more consumer technology likely to make its way into biometric security purposes, with similar other sectors too. We expect 3D sensing to be significant market growth in the coming years, he commented.

SPIE Defense + Commercial Sensing 2020 Edition

ImageMaster® Afocal Telescope test bench for image quality testing of astral optics

Several factors are contributing to the evolution in technology and system requirements of imaging systems, with an increasing dependence on higher spatial frequencies and flat field performance to support high-quality imaging in smaller form factors. This has driven a need for high quality, low aberration imaging at very short working distances. The new ImageMaster® Afocal telescope test bench from Trioptics enables the user to test image quality at astronomical levels of performance. The Afocal telescope is a modular, single-mode lensed ferrule incorporating a $15 million to $20 million investment to develop the optics, with additional $10 million to $20 million spend on tools and infrastructure. The product was designed to combat factors such as MTF or magnification degradation, often requiring the continuous need for cleaning. Connector contaminants are the leading cause of power loss and signal degradation, often requiring the continuous need for cleaning. Connector contaminants are the leading cause of power loss and signal degradation, often requiring the continuous need for cleaning. Connector contaminants are the leading cause of power loss and signal degradation, often requiring the continuous need for cleaning.

DIAMOND is excited to announce our Revolutionary maintenance-free fiber optic interconnects Series: DIAMOND Expanded Expanded Beam (XB) lensed ferrule interconnect series to further strengthen the company's position in the fiber optic interconnect market. DIAMOND is the only vendor which has combined the XB lens type with optical connector cleaning and clamping. Our XB lensed ferrules provide a single-point connection that is immune to alignment issues caused by variations in precision at the connector level. DIAMOND is excited to announce our Revolutionary maintenance-free fiber optic interconnects Series: DIAMOND Expanded Expanded Beam (XB) lensed ferrule interconnect series to further strengthen the company's position in the fiber optic interconnect market. DIAMOND is the only vendor which has combined the XB lens type with optical connector cleaning and clamping. Our XB lensed ferrules provide a single-point connection that is immune to alignment issues caused by variations in precision at the connector level.

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May 2020

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If you can’t attend a show or just need to give your products a bit of a push then advertise in the optics.org product focus magazine. Product Focus is a well-established and recognised source of product news at key shows throughout the year. Actively read by attendees the optics.org product focus magazine is a cost effective way to announce latest products and applications to potential buyers.

Distributed at key shows as well as sent digitally to our 20,000+ eNewsletter subscribers. Product Focus is the most direct way to communicate your latest product launches or give existing product lines the exposure they need. Even if you’re not exhibiting you can still reach the attendees in the optics.org product focus and we’ll make sure you secure vital exposure alongside competitors’ products.

If you’re looking for a cost effective solution that puts your product and brand into the hands of future buyers then there is no better solution than the optics.org product focus.

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Not covering one of your tradeshows? Let us know and we’ll see what we can do to support your marketing activities.

Advertising opportunities
We offer front cover and 1/6 page advertising positions for product promotion as well as ‘Sponsored’ editorial and paid for content.

See next page for Technical Information and price structure.
**Product Focus Ad Sizes and Rates**

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<th>Ad Type</th>
<th>Size</th>
<th>Rate</th>
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**Booking/Copy Deadlines:** See Publication Schedule 2022 (page 2)

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You can e-mail your copy and files to Rob Fisher at rob.fisher@optics.org

Copy should not be more than 85 words (350 words for the front cover ad). Full company details should be provided plus any contact names.

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