PHOTONEX+ VACUUM TECHNOLOGIES review

A new magazine covering all the latest news for the

SPIE. PHOTONEX+ VACUUM TECHNOLOGIES
28-30 September 2021
Photonex+Vacuum Technologies review magazine 2021
28-30 September 2021

The UK’s premier photonics event combined with Europe’s leading event for vacuum-enabled techniques and processes.

Showcase your company in this unique publication, to be circulated and read by academics, scientists and engineers interested in the latest research, emerging techniques, recent applications and equipment developments.

Essential reading
Coverage will include all photonics, laser and optical technologies subjects with added features on biophotonics and imaging, quantum technologies, silicon photonics, thin films and coatings and vacuum technologies as well as space, satellites and sustainability.

It will be essential reading for all engineers in industry and researchers in academia and the perfect platform to support your marketing activities.

Comprehensive distribution
Editorially we’ll be delivering exclusive interviews with speakers, exhibiting companies and key decision makers from the photonics industry.

With a distribution of 3,000 printed copies across the UK and 20,000+ sent digitally across Europe the Photonex+Vacuum Technologies review magazine is essential to your 2021 marketing activities as many companies push brand promotions and products to a reopening of in-person events.

To reserve your space in the Photonex+Vacuum Technologies review magazine contact the sales team today on
Tel: 44 117 905 5330 or email rob.fisher@optics.org

See page 4 for Technical Information and price structure.
Benefits of being seen in the optics.org Photonex+Vacuum Technologies review 2021

It’s where buyer’s come to buy

Company Primary Activity

- Medical/Health Service
- Research & Development
- Laboratory
- Materials
- Space/Satellite/Astronomy
- Mechanical/Industrial Engineering
- Inspection/Measurement, Process Control / Engineering, Industrial Control
- Aerospace
- Sales & Marketing
- Photonics Component/Instrument Manufacturer
- Manufacturing
- Universities & Education
- Other

Attendee interests areas

- Additive manufacturing
- Applied photonic equipment & systems
- Business, technology development Components
- Display technology
- Electronics
- Fibre optic components, equipment & instruments
- Fibre optic systems, services
- Hyperspectral, spectral imaging
- Imaging & vision components
- Imaging & vision systems
- Instruments & QA systems
- Lasers, laser systems & laser safety
- Lighting, LED technology
- Manufacturing equipment, systems
- Materials
- Microscopy
- Optomechanical, mechanical devices & equipment
- Sensors, detectors & associated technology
- Software
- Sources
- Spectroscopy & radiometry
- Services & consultants
- Vacuum components, instrument & materials
- Vacuum equipment & systems

SPIE. Photonex+ Vacuum Technologies
28-30 September 2021

90 companies 1,000 attendees
optics.org media information 2021

We are able to offer a wide range of advertising positions and sizes – in fact, something to meet every marketing need and budget. So whether you are looking for high-impact brand advertising or a new product advert to sit alongside relevant editorial, we have something for you.

### Deadlines

<table>
<thead>
<tr>
<th>Photonex+Vacuum Technologies review</th>
<th>GBP</th>
<th>Euros</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Cover Strip</td>
<td>£850</td>
<td>€1020</td>
<td>$1105</td>
</tr>
<tr>
<td>Full Page</td>
<td>£2095</td>
<td>€2515</td>
<td>$2725</td>
</tr>
<tr>
<td>Half Island (Junior Ad)</td>
<td>£1310</td>
<td>€1570</td>
<td>$1705</td>
</tr>
<tr>
<td>Half Page Horizontal/Vertical</td>
<td>£1150</td>
<td>€1380</td>
<td>$1495</td>
</tr>
<tr>
<td>Third Page Horizontal/Vertical</td>
<td>£805</td>
<td>€965</td>
<td>$1045</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>£630</td>
<td>€755</td>
<td>$820</td>
</tr>
<tr>
<td>Sixth Page product sponsor</td>
<td>£435</td>
<td>€520</td>
<td>$565</td>
</tr>
</tbody>
</table>

As part of SPIE, there are many international exhibition, sponsorship, and advertising opportunities associated with SPIE events, SPIE Digital Library, Photonics Focus Magazine, SPIE Journals, and Webinars.

Let’s talk about how we can create a multi-channel marketing campaign together!

### Advertising Material

You can e-mail your copy and files to Rob Fisher at rob.fisher@optics.org

Digital materials are required - Hi-res print-ready Acrobat PDFs preferred. Supply all ads with crop marks clearly indicated.

**Accepted Native File Formats** include (Macintosh platform only) Adobe InDesign, Illustrator, and Photoshop. PC-based files are not accepted. Please convert PC-based files to Illustrator EPS with fonts turned into outlines. Always include all fonts and supporting graphics.

**Unacceptable Programs and File Formats:** GIF, JPEG or PNG files are not accepted. QuarkXPress, Adobe PageMaker, Corel Draw, Microsoft Publisher, Microsoft Word, PowerPoint, or low quality PDFs are also not accepted.

### Sixth Page Product Ads

Copy should not be more than 85 words and full company details should be provided plus any contact names.

**Product photo size:**
Minimum 35mm (w) x 30mm (h)

Photo should be supplied as high-resolution TIFF, JPEG and EPS files. All image files must be 300 dpi minimum at above size and CMYK.

If time allows, your details will be checked by our production team to ensure that the dimensions, format, resolution, colour and fonts are set up correctly for printing, but responsibility for supplying correct files remains with the advertiser.

### VAT

All UK advertisers are subject to VAT at 20%.

### Terms and conditions

Advertising is accepted only on the basis of our “Conditions of acceptance for advertising.”

For more information, contact the sales team or e-mail sales@optics.org