optics.org optatec in focus/im fokus

a unique print publication for Optatec, the international trade fair for optical technologies components and systems

Optatec in focus/im fokus

The latest news from the International trade fair for optical technologies, components and systems

www.optatec-messe.de
Exhibiting at Optatec the international trade fair for optical technologies components and systems?

Working in partnership with P.E. Schall and SPIE, the optatec in focus/im fokus magazine is your most direct route to attendees. With over 500 exhibitors from 31 countries the optatec in focus/im fokus magazine will put your products into the hands of the attendees, driving traffic to your stand and increase visibility for your brand.

Essential reading

With a distribution of 6000 copies the optatec in focus/im fokus magazine will include exclusive interviews from the organisers, the latest news from the photonics and optical technology world along with a timetable of events at the conference. The optatec in focus/im fokus magazine will also announce the latest products launched at the show and include company interviews.

It will be essential reading for all attendees and the perfect platform to support your marketing activities.

Comprehensive distribution

In addition to the circulation throughout the exhibition and conference, the optatec in focus/im fokus magazine will also be sent digitally to all 25,000+ subscribers of the optics.org weekly Newsletter and hosted on the optics.org website for 12 months.

The optatec in focus/im fokus magazine will be distributed from the entrance of the exhibition along with key locations around the conference and exhibition hall.

To reserve your space in the optatec in focus/im fokus magazine contact the sales team today on Tel: 44 117 905 5330 or email rob.fisher@optics.org

See next page for Technical Information and price structure.
**Advertising Material**

You can e-mail your copy and files to Rob Fisher at rob.fisher@optics.org

Copy should not be more than 85 words (350 words for the front cover ad). Full company details should be provided plus any contact names.

Product photo size: 80mm x 104mm

Photo should be supplied as high-resolution TIFF, JPEG and EPS files. All image files must be 300 dpi minimum at above size and CMYK.

If time allows, your details will be checked by our production team to ensure that the dimensions, format, resolution, colour and fonts are set up correctly for printing, but responsibility for supplying correct files remains with the advertiser.

**VAT**

All UK and European Union advertisers are subject to VAT at 20%. EU advertisers outside the UK supplying their MWST/TVA/VAT numbers are exempt from VAT.

**Terms and conditions**

Advertising is accepted only on the basis of our “Conditions of acceptance for advertising”.

For more information, contact the sales team or e-mail sales@optics.org