

# optics.org career center

the leading recruitment resource  
for companies and professionals in the  
optics and photonics community



## optics.org career center - the leading recruitment resource

### The optics.org career center is the leading recruitment resource for companies and professionals in the optics and photonics community.

Optics.org has partnered with SPIE, the international society for optics and photonics, to connect the industry's top talent with the industry's top employers.

If you're recruiting there is only one place to look. The optics.org career center provides:

- Online Job board
- Advertising opportunities
- Job Fairs
- Access industry news articles and recruiting advice
- Training videos and much more...

### Demographics

71% of candidates hold a Masters Degree or higher.

### Traffic

Over 7,600 registered users.

### Monthly Web Statistics

| Optics.org              | SPIE Career Center     |
|-------------------------|------------------------|
| 40,000+ unique visitors | 15,000 unique visitors |
| 96,000+ page views      | 35,500 page views      |

All jobs posted on the optics.org career center will appear on SPIE.

**Double the exposure for one price!**

### Job Posting

#### 180-Day Internship Posting

- Position will appear online for 180 days
- Resume search access not included

#### Single 30-Day Job Posting

- Job runs online for 30 days
- Includes resume database search access

#### Single 60-Day Job Posting

- Job runs online for 60 days
- Includes resume database search access

#### Two 30-Day Job Posting Package

- Each job runs online for 30 days
- Includes CV/resume database access for 180 days
- All jobs must be posted within 180 days of purchase date

#### Three 30-Day Job Posting Package

Features as above

#### Five 30-Day Job Posting Package

Features as above

#### Unlimited Job Package

- Each job runs online for 30 days
- Includes CV/resume database access for 365 days
- All jobs must be posted within 365 days of purchase date

### Job Posting Add-on

#### Featured Job

Give your job more exposure!

- Each 'Featured Job' will appear for 30 days
- A 'Featured Job' will be highlighted in the jobs listings giving you a better opportunity to get your job seen

As part of SPIE, there are many international exhibition, sponsorship, and advertising opportunities associated with SPIE events and SPIE Photonics Focus. Let's talk about how we can create a multi-channel marketing campaign together!

### Employer Branding

#### 90-Day Square Banner Ad

Distinguish yourself among other employers, recruiters and agencies by providing a customized advertisement that attracts top quality candidates to your organization.

- Square Banner Ad (200 x 200 px ad appears on jobs landing page for 90-days)

#### 90-Day Leaderboard Banner Ad

- Leaderboard Banner Ad (468 x 60 px ad appears on jobs landing page for 90-days)

### Job Fair Package

#### Upcoming Job Fairs:

- **Photonics West** - 25 – 27 January 2022, San Francisco, USA
- **Defense & Commercial Sensing** - 5 – 7 April 2022, Orlando, USA
- **Optics+Photonics** - 23 – 25 August 2022, San Diego, USA

### Contact

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