

# QUANTUM FOCUS

Your gateway to the latest advances in Quantum technology.

- QUANTUM FOCUS, is your quarterly window into the rapidly evolving world of quantum technology and its expanding range of applications
- Our mission at QUANTUM FOCUS is to be your trusted source of insight into the diverse realms of quantum technologies



## optics.org QUANTUM FOCUS - advertising opportunities

**QUANTUM Focus, is your quarterly window into the rapidly evolving world of quantum technology and its expanding range of applications. In an era defined by unprecedented leaps in scientific discovery and technological innovation, the potential of quantum-based technologies ushers in a new era of possibilities, reshaping the boundaries of what is achievable.**

As we understand more and explore the further potential for quantum-based technologies, prepare to embark on a journey of discovery and innovation. All brought to you by the same team that has been at the forefront of the optics industry with the industry-leading online resource, **optics.org**.

Our mission at **QUANTUM Focus** is to be your trusted source of insight into the diverse realms of quantum technologies. With each issue, we'll delve into the practical applications that are reshaping industries and paving the way for a quantum future.

Here's a peek at the technology sectors we'll be covering in upcoming issues of **QUANTUM Focus**:

- Quantum Computing
- Quantum Communication
- Quantum Sensing
- Quantum Materials
- Quantum Cryptography
- Quantum Machine Learning
- Quantum Simulation
- Quantum Metrology
- Quantum in Industry

Stay updated on the real-world applications of quantum technology across various industries, from finance and healthcare to logistics and aerospace.

Stay tuned for our inaugural issue, which will be the **only official magazine** distributed in conjunction with the **SPIE Quantum West** exhibition and conference taking place at Moscone Center, San Francisco 30-31 Jan 2024.

In the dynamic landscape of a rapidly expanding market, **QUANTUM Focus** offers you a powerful platform to showcase your products and services to a discerning audience actively seeking industry solutions. By advertising with us, you not only enhance your brand visibility but also position yourself as an industry leader.

Seizing every opportunity to elevate your brand and connect with potential buyers is paramount. Unlock your business's potential and advertise with **QUANTUM Focus**.

**QUANTUM Focus - Exploring tomorrow's technology today!**

### Circulation

- Sent quarterly to over 2,000 subscribers
- Promoted digitally to over 20,000+ subscribers of the **optics.org** eNewsletter
- Hosted on **optics.org** for 12 months
- Actively promoted via the **optics.org**, **SPIE** social media and LinkedIn Channels
- Distributed to all attendees of **SPIE Quantum West**

### Target markets and applications

- Environment
- Health/Medical
- Automotive
- Aerospace/Defense
- Manufacturing
- E-Commerce
- Education
- Computing
- Inspection

### Job Function

- Senior Management
- Design & Development/System Integration
- Manufacturing/Production Engineering & Quality Control
- Engineering Management
- Research & Development

### Cost effective marketing

**QUANTUM Focus** is a digital magazine. We have no printing or postage costs and pass these savings onto you. Working in partnership with the **optics.org** website

**QUANTUM Focus** combines the best of magazine and web media to ensure a global presence at a fraction of the cost of other trade magazines.

### Contact

**Rob Fisher to secure your placement:**

**tel: +44 (0)117 905 5330**

**or email: [rob.fisher@optics.org](mailto:rob.fisher@optics.org)**

### Publication and Editorial Schedule 2025/26

#### Spring Issue

Published 9 April 2025

**Booking/Materials Deadline: 12 March 2025**

**Editorial focus:**

Quantum Communications and Cryptography.

Bonus Distribution:

**SPIE DCS** 13 - 17 April 2025  
Defense+Commercial Sensing

**UK National Quantum Technologies Showcase**

13 - 14 May 2025

**SPIE Photonics for Quantum** 16 - 19 June 2025

#### Summer Issue

Published 24 June 2025

**Booking/Materials Deadline: 13 May 2025**

**Editorial focus:**

Quantum Detection.

Bonus Distribution:

**World of Quantum, part of Laser World of Photonics** 24 -27 June 2025

#### Autumn Issue

Published 8 October 2025

**Booking/Materials Deadline: 17 September 2025**

**Editorial focus:**

Driving Commercialisation.

#### Winter Issue

Published 15 January 2026

**Booking/Materials Deadline: 14 December 2026**

**Editorial focus:**

Driving Commercialisation.

Show Distribution:

**SPIE Photonics West** 20 - 22 Jan 2026

**SPIE Quantum West** 20 - 22 Jan 2026



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We are able to offer a wide range of advertising positions and sizes – in fact, something to meet every marketing need and budget. So whether you are looking for high-impact brand advertising or a new product advert to sit alongside relevant editorial, we have something for you.

### QUANTUM focus Rates

	USD	Euros	GBP
Full Page x1 Issue	\$1950	€1815	£1555
Full Page x2 Issues	\$1850	€1720	£1475
Full Page x3 Issues	\$1755	€1635	£1400
Full Page x4 Issues	\$1655	€1540	£1320
Half Page Horizontal/Vertical x1 Issue	\$1190	€1110	£950
Half Page Horizontal/Vertical x2 Issues	\$1130	€1050	£900
Half Page Horizontal/Vertical x3 Issues	\$1070	€995	£855
Half Page Horizontal/Vertical x4 Issues	\$1010	€940	£805
Third Page Horizontal/Vertical x1 Issue	\$795	€740	£635
Third Page Horizontal/Vertical x2 Issues	\$755	€705	£600
Third Page Horizontal/Vertical x3 Issues	\$715	€665	£570
Third Page Horizontal/Vertical x4 Issues	\$675	€625	£540
Quarter Page x1 Issue	\$595	€555	£475
Quarter Page x2 Issues	\$565	€525	£450
Quarter Page x3 Issues	\$535	€500	£425
Quarter Page x4 Issues	\$505	€470	£400
Sixth Page x1 Issue	\$395	€370	£315
Sixth Page x2 Issues	\$375	€350	£300
Sixth Page x3 Issues	\$335	€310	£265
Sixth Page x4 Issues	\$335	€310	£265

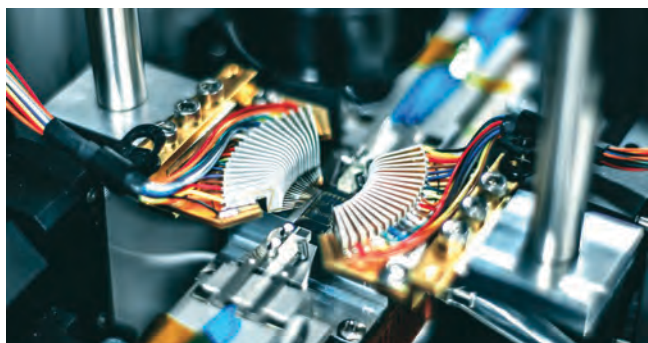
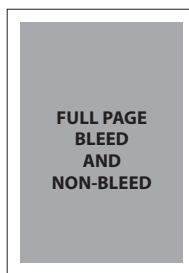
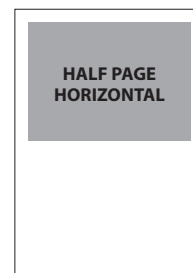


Photo courtesy of SPIE

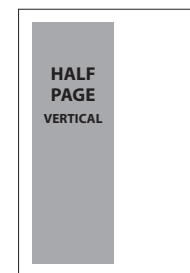
### Deadlines - Booking/Materials - See page 37.



Trim: 210mm (w) x 297mm (h).  
Bleed: Allow 3mm all sides  
Type area: 180mm (w) x 267mm (h).



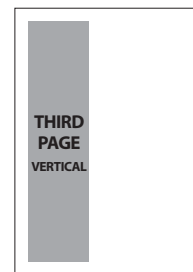
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No bleed.



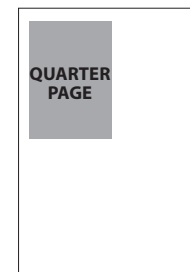
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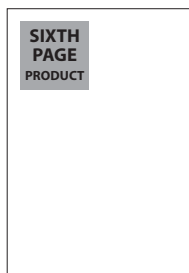
Size: 180mm (w) x 84mm (h).



Size: 54mm (w) x 267mm (h).  
No bleed.



Size: 86mm (w) x 129mm (h).



Size: 86mm (w) x 84mm (h).

### Contact

Rob Fisher to secure your placement:

tel: +44 (0)117 905 5330

or email: [rob.fisher@optics.org](mailto:rob.fisher@optics.org)

### Advertising Material

You can e-mail your copy and files to Rob Fisher at [rob.fisher@optics.org](mailto:rob.fisher@optics.org)

Copy should not be more than 85 words and full company details should be provided plus any contact names.

Product photo size:

Minimum 35mm (w) x 30mm (h)

Photo should be supplied as high-resolution TIFF, JPEG and EPS files. All image files must be 300 dpi minimum at above size and CMYK.

If time allows, your details will be checked by our production team to ensure that the dimensions, format, resolution, colour and fonts are set up correctly for printing, but responsibility for supplying correct files remains with the advertiser.

### VAT

All UK advertisers are subject to VAT at 20%.

### Terms and conditions

Advertising is accepted only on the basis of our "Conditions of acceptance for advertising".

For more information, contact the sales team or e-mail [sales@optics.org](mailto:sales@optics.org)