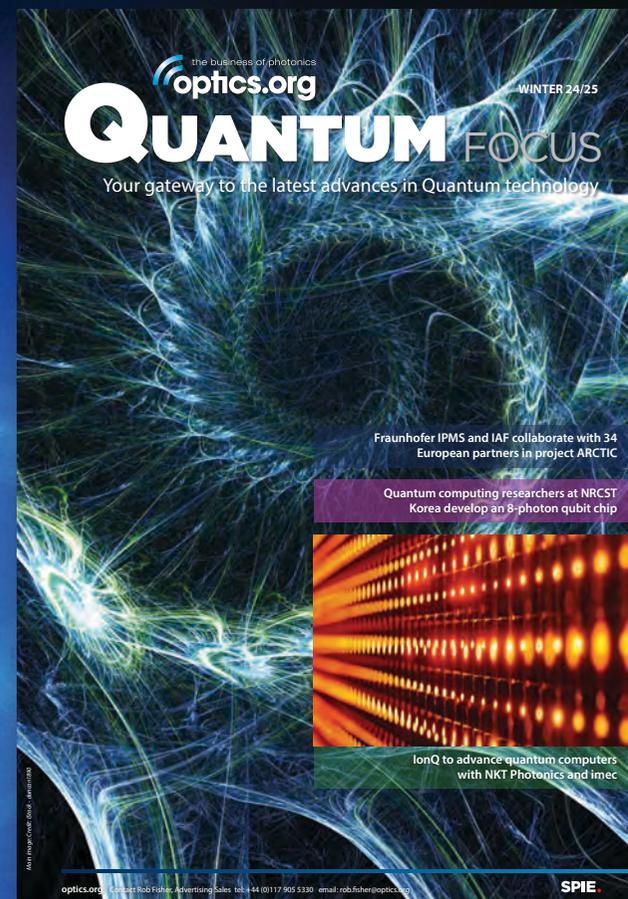


QUANTUM FOCUS

Your gateway to the latest advances
in Quantum technology.

- QUANTUM FOCUS, is your quarterly window into the rapidly evolving world of quantum technology and its expanding range of applications
- Our mission at QUANTUM FOCUS is to be your trusted source of insight into the diverse realms of quantum technologies



Your gateway to the next technological revolution

QUANTUM Focus is your quarterly window into the rapidly evolving world of quantum technology.

In an era defined by unprecedented leaps in scientific discovery, this publication offers a powerful platform to showcase your products and services to a discerning audience actively seeking industry solutions. Each issue delves into the practical applications that are reshaping industries, allowing you to position your brand as a leader at the forefront of the quantum future.

Key benefits

- **Targeted, multi-channel reach:** Each issue is sent to over 2,000 direct subscribers, promoted to more than 20,000 eNewsletter readers, and amplified via SPIE and optics.org social media channels.
- **Official European media partner:** optics.org is the official media partner for the European Quantum Industry Consortium (QuIC) and publish their content in our newsletter.
- **Exclusive event distribution:** The winter issue is distributed to all attendees of the SPIE Quantum West conference, placing your brand directly into the hands of a dedicated and engaged audience.
- **Year-long visibility:** Every issue is hosted on optics.org for 12 months, creating a lasting resource and ensuring continuous exposure for your brand.

A targeted and influential audience

QUANTUM Focus connects you with the professionals driving innovation across the entire quantum technology landscape.

Target markets and applications include:

- Quantum computing
- Quantum communication
- Quantum sensing
- Quantum materials
- Quantum cryptography
- Quantum machine learning

Key reader job functions include:

- Senior management
- Design and development/system integration
- Manufacturing/production engineering and quality control
- Engineering management
- Research & development

Contact

Advertising Sales Team

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or email: rob.fisher@optics.org

Publication schedule 2026

Issue:	Winter - 14 January 2026 (Bonus distribution at SPIE Quantum West)
Distribution:	SPIE Quantum West
Focus:	Special edition for SPIE Quantum, includes information on conference and exhibitors
Booking deadline:	17 December 2025 Materials deadline: 22 December 2025
Issue:	Spring - 15 April 2026
Distribution:	Q-EXPO
Focus:	Quantum Communication
Booking deadline:	18 March 2026 Materials deadline: 23 March 2026
Issue:	Summer - 22 July 2026
Distribution:	SPIE Optics + Photonics
Focus:	Quantum Detection
Booking deadline:	26 June 2026 Materials deadline: 1 July 2026
Issue:	Autumn - 28 October 2026
Distribution:	QuiC Annual Meeting
Focus:	Scalability and sustainability
Booking deadline:	4 October 2026 Materials deadline: 9 October 2026



Pricing options

We offer a flexible selection of advertising formats, suitable for everything from major brand-building campaigns to focused product advertisements, all designed to meet your specific budget and marketing goals.

Advert-Package	USD	Euros	GBP
Full page	\$1,410	€1,210	£1,055
Half page	\$1,975	€1,700	£1,480
Third page	\$1,300	€1,115	£975
Quarter page	\$1,070	€920	£805
Sixth page	\$885	€760	£660
Sixth page + Star Product	\$995	€850	£735

For advert sizes see technical specifications on [page 38](#)

A targeted message to the pioneers of Quantum Technology

The eNewsletter is the essential companion to the digital magazine, delivering a targeted message directly to the inbox of the researchers, engineers, and business leaders driving the quantum revolution.

Use this platform to promote your latest products, share technical papers, and establish your company as an essential partner in this rapidly advancing field.

Key benefits

- **A highly specialized audience:** Your message is delivered to over 2,000 dedicated subscribers in the quantum sector and is also promoted to the 20,000+ subscribers of the main optics.org eNewsletter.
- **Direct engagement with a niche community:** Push traffic directly to your website and encourage contact by placing your brand within trusted, curated content focused on quantum technology.
- **Connect with the European quantum community:** Leverage our official media partnership with the European Quantum Industry Consortium (QuIC) to enhance your brand's credibility and reach.

Handy hint. eNewsletter Banners used in conjunction with leader or skyscraper banners on **optics.org** ensures month long brand visibility with a focused marketing message to drive traffic to your site.

Publication schedule 2026

The eNewsletter is published quarterly, aligned with the digital magazine.

- **Winter issue:** Jan 2026
- **Spring issue:** April 2026
- **Summer issue:** July 2026
- **Autumn issue:** Oct 2026

Sponsorship opportunities

Position your company at the forefront of the quantum revolution with a sponsorship in our eNewsletter. Our range of sponsorship positions can be incorporated into broader marketing strategies to support your specific goals—from building brand awareness to promoting a new technology—all while aligning with your budget.

Pricing options

Quantum Focus eNewsletter Rates	USD	Euros	GBP
Top Sponsor	\$1,025	€870	£770
Editorial Sponsor	\$840	€715	£630
Product Sponsor	\$570	€485	£430
Whitepaper Sponsor	\$740	€630	£555

A strategic combination for maximum impact: Pair a month-long Leader or skyscraper banner on optics.org with a sponsorship in the quarterly **Quantum Focus eNewsletter**. The website banner builds broad brand visibility, while the newsletter delivers your message directly to the pioneers of the quantum community, creating a powerful combination to drive targeted traffic.

